

DRA PRINT SPECS & GROSS RATES 2020 - USD

Four Colour	1x	2x	3x
DPS	9,250	8,700	8,300
Full Colour Page	5,510	5,200	4,800
Half Page Spread	5,700	5,400	5,000
Half Page	2,800	2,800	2,700
Quarter Page	1,870	1,760	1,660
Covers	1x	2x	3x
Back Cover	6,240	5,920	5,610
Inside Front Cover	6,550	6,240	5,920
Inside Back Cover	5,720	5,400	5,090

DPS Trim Size: 275mm(h)x470mm(w) Bleed Size: 285mm(h)x480mm(w)	FULL PAGE Trim Size: 275mm(h)x235mm(w) Bleed Size: 285mm(h)x245mm(w)	HALF PAGE SPREAD Trim Size: 135(h)x470(w) Bleed Size: 142(h)x 480(w)
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1/2 HORIZ Trim Size: 135mm(h)x235mm(w) Bleed Size: 145mm(h)x245mm(w)	1/2 VERT Trim: 275mm(h) x 112mm(w) Bleed: 285mm(h) x 117mm(w)	1/4 HORIZ Trim: 60mm(h)x205mm(w)	1/4 VERT Trim: 120mm(h)x98mm(w)
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PLEASE NOTE

- ✓ Gatefold, Belly Bands, Special Display pages and covers quoted on request
- ✓ Inserts: quoted on specifications
- ✓ Premium requested position add 10%

ADVERTISING MATERIAL

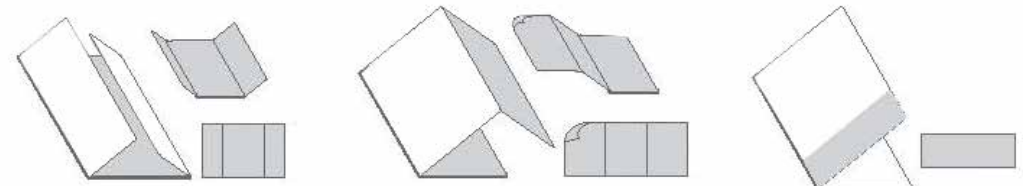
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RESOLUTION

- ✓ High resolution PDF files
- ✓ Allow 5mm bleed
- ✓ 300 dpi image resolution
- ✓ URLs embedded
- ✓ Files can be downloaded from your FTP
- ✓ You can upload files to our FTP.
Contact Raymond for our FTP address:
raymond.boey@venturamedia.net
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FRENCH DOOR 116.5x233x116.5mm	GATEFOLD COVER (4 PAGES) 231x233x235mm	COVER BORDER 235x70mm
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WRAP AROUND COVER 235x235x275mm	BELLY BAND 145x235x145mm
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