

# DRA WEB SPECS & GROSS RATES - USD

## DRA WEBSITE GROSS RATES & SPECS

Banners	per month
<b>Leaderboard</b> (ROS)	2000
<b>Background Skin</b>	2000
<b>Premium Banner</b> (homepage only, placed below slider)	1800
<b>Standard Banner</b> (within home page or selected page or article)	1500
<b>Square Button</b> (ROS)	1500
<b>Square Button</b> (within home page or selected page or article)	1500

### Please note:

- Max file size: Under 1Mb.
- We accept these files: jpeg, pdf, gif, png, static or animated.  
Please enquire if we support any other files or tags that you may require.
- Please send all web and digital material to  
[marilyn.tangye@venturamedia.net](mailto:marilyn.tangye@venturamedia.net)  
[marilyn.tangye@asianpressgroup.com.sg](mailto:marilyn.tangye@asianpressgroup.com.sg)

## WEBSITE STATS

Monthly Average Pageviews **8,756**  
Monthly Average Unique Visitors **6,654**



**Leaderboard** Advertise here!

**Premium** Advertise here!

**Standard** Advertise here!

**Square** Advertise here!

**LEADERBOARD (ROS)**  
1068px(w) x 130px(h)

**PREMIUM BANNER (ROS)**  
1068px(w) x 130px(h)

**STANDARD BANNERS**  
728px(w) x 90px(h)

**SQUARE BUTTON SIDE BAR (ROS)**  
or **SQUARE BUTTON**  
(within home page or selected page or article)  
250px(w)x 250px(h)

**BACKGROUND SKIN**  
1920(w)x 1080px(h)  
(See page 7)