

DRA Gross Rates 2024 (USD)

Website

Banners	per month
Leaderboard (ROS)	3600
Premium (homepage only, placed below slider)	3100
Standard (within home page or selected page or article)	2600
Square (ROS)	2600
Side Skins	3600

Daily News Bulletin

Leaderboard	3500
Premium (2nd position)	3100
Standard	2900

Please note

- Banner updates or schedule changes within any given month will incur an additional 10% production loading per update.
- Max file size: Under 1Mb.
- We accept these files: jpeg, gif, png, static or animated.
- Please include your own tracking code in your URL to monitor your campaign.
- **We do not collect, track or monitor clients data.**
- Please enquire if we support any other files or tags that you may require.
- Please send all web and digital material to marilyn.tangye@venturamedia.net

DRA News Bulletin Specs

4,900

Subscribers

25%

Open Rate

